

Gimbel Brothers

Store Hours—9 to 5:30

For Tomorrow—Tuesday

Gimbel Brothers

Monday, November 3, 1919

Gimbel Brothers

Last of the Gimbel Army Food Sales—Cash-and-Carry

We have been very glad to extend to this selling of surplus army foods store space and service—to do it all without profit—to help you save about half on good foods, while relieving the War Department. We have offered to do the same for the Navy Department.

Tomorrow will probably end the Army goods—
Roast Beef, large cans, 65c; No. 3 cans Tomatoes, 11c; No. 2 Corn 9c; No. 2 Canned Peas, 9c; Baking Beans, 6½c a pound. Ground Nutmeg, sifter cans, 12c a can.

To encourage earlier Christmas shopping, Gimbel will extend to January the time of payment of November accounts. Haven't a charge account here? Won't you have one?—it will be cheerfully arranged.

Men's Fall and Medium-Weight Overcoats at \$35



"Kuppenheimer" and "Society Brand"—
Three hundred and seventy-five of them.
It's the "buy" of the year.
Never mind what they're worth; forget how much more they would cost you next season, had we decided to carry them over and sell them at their full price.

This is just another case of caring more for present friends than future profits.

And one good way to make friends is to save them money. Forget the reasons if you like—

But Remember the price. And—see these Coats.

Some are smart body-tracing models; others are stylish English drapes; plenty of Chesterfields, too. Every coat is silk-lined—Quarter or shoulder lined or full.

Suits, \$35 to \$75 Overcoats to \$100

Service—real value-giving, in worth and fashion and comfort.

—Gimbels, Second floor

Women's Suits—Newest Arrivals Show 1920 Tendencies—at \$69, \$85, \$89 up to \$150

Especially—
The *Lavin* and *Poiret* ripple-tendencies—the *Paquin* flare—the *Larvin* loopings.
Styles that reveal all the beauty a lovely figure has. Other styles especially created to emphasize that point—subdue that.

Oftenest of Tinseltone—

Scarcest—probably most fashionable—of all this season's fabrics. In just the right color-tones.

And Here and There a Velvetten

Tucked in the oddest, Frenchiest way in the world. And with just the right amount of just the right fur.

"Flex-o-Tex" Suits—No Longer a "Season Style" But a Year-Round Proposition—at \$28.50, \$29.75, \$35 and \$37.50

Practical. Smart. Wonderful values. Require no care. Serviceable. Neither "sag" nor stretch. Good for some phase of every woman's life!

—Gimbels, Salons of Dress, Third floor

Men's Domet Pajamas at \$2.15

Why should you pay more for Pajamas elsewhere than at Gimbels? It's because you do not know that we purchased these pajamas some time ago and therefore can afford to place them on sale at \$2.15. You save at least 85c.

Of soft comfortable outing flannel. Big roomy garments, not skimped to save material.

Men's Domet Night Shirts at \$2

Cut full and long and well-made. You'll pay \$2 for night shirts of inferior materials in other stores. At \$2.

—Gimbels, First floor, Ninth Street Side

Women's Coats—Choose From Seven Very Unique Styles—Fur-Trimmed—at \$50

Wool-velours, suede-finish kerseys and the soft, lustrous broadcloths that "tailor" admirably. These coats embellished with graceful roll or smart storm collars of seal-dyed coney or skunk-dyed opossum fur.

Black, navy blue, brown, green, plum, bison and taupe.

Fur-Collared Silvertone Coats at \$57.50

Variouly in maduro, marine, taupe and bison.

Fabric-Fur "Bobby Coats" at \$29.75, \$35, \$45, \$59.75

Of Beaver fabric-fur—at \$29.75
Of Seal fabric-fur—at \$35.00
Of Broad Tail fabric-fur with huge opossum collars—at \$45.00
Of Seal fabric-fur, with huge opossum collars—at \$59.75

Silk-Lined Bolivia Coats at \$59.75

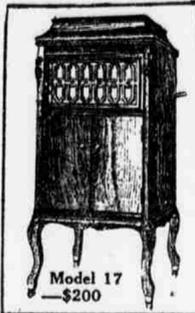
And 450 Specially Purchased, Fine Tailleur Coats—Specially Priced, \$35 and \$39.75

Street, Utility and Motor Styles. Silvertones, Wool-Velours, Broadcloths, Heathers, Tweeds, Donegals, Polo Coatings.

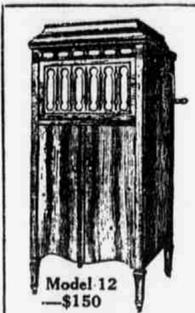
—Gimbels, Salons of Dress, Third floor

Gimbels—Introducing the Perfected and Very Beautiful

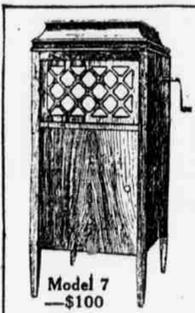
Pathe's PHONOGRAPH



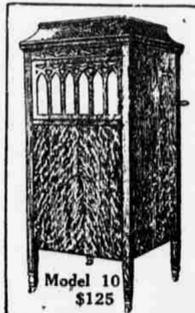
Model 17—\$200



Model 12—\$150



Model 7—\$100



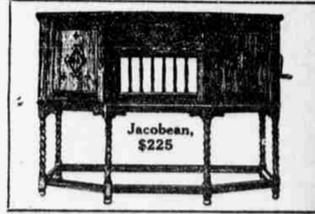
Model 10—\$125



Sheraton, \$225



William and Mary, \$225



Jacobean, \$225

More than a dozen years ago our Paris chief introduced us to a wonderful talking machine, developed by Pathe Freres.

Let us stop right here and get the name clearly right. No name is hard to pronounce—else names would go out of fashion. But we are apt to stop at the sight of a foreign name and build anything but an easy hurdle. Pathe—that's merely Pat-ty or Pattie. That's all there is to it.

And "Freres" is French for "Brothers." This is, therefore, "Pattie Brothers' Phonograph."

But we saw no practicable way to bring this machine to you, nor did it seem at that time a practical phonograph for American use. And our verdict set the inventors at work again. It has been slow work—necessarily slow; but let a Frenchman sense "perfection" and he will not stop short of it.

The Pathe (Pattie) Phonograph is Perfect

And it is now a practical machine for America—because—

- 1st. Made in America, for American distribution.
- 2d. It has a permanent needle to play its own records.
- 3d. It plays any disc record, by using ordinary needles.
- 4th. It has tone modulator—making it more perfect for home requirements, rendering delightfully soft a restful air or lullaby and at a touch growing joyfully strong, to give music for the dance.
- 5th. Its tone chamber is built to get the resonance one finds in a good violin.

The Pathe (Pattie) Phonograph is Exquisite of Case—Seventeen Foremost Cabinet Manufacturers Giving Their Best to the Production

The Pathe has its own great American plants.

After all these years—after letting many "get ahead" of Gimbels in selling the Pathe—we now accept it and most highly commend it.

Introductory Week Offer—Any Pathe (Pattie) Phonograph Shown on This Page Sent Home on First Payment of \$5

Whose risk? Nobody's—you are getting a very wonderful talking machine—and we ask you to understand this statement to mean the fullest, broadest Gimbel guarantee.

To meet our friends and to help in the very large business that will center here this week, members of the Pathe organization will be here every day.

\$5 as first payment—the balance in monthly parts too little to worry you.

The Gimbel Store has made itself the logical center of the talking machine business—because it was first to realize the importance of real service (and still is the only Store to give it). We see to it that you get the best out of your purchase—in pleasure and in the preservation of machine and records.

Gimbels—Pathe: Victrola:
Columbia: Aeolian
Vocalion: Conreid

Completest Record Library—Best Service.
Beautiful surroundings—Seventh Floor.
Talking Machines also in Subway Store.

Gimbel Brothers, Philadelphia

Without obligation on my part, please give full information regarding Pathe Phonographs and easy terms of payment.

E. L. 11-3-19

Women and Misses are Enthusiastic Over the Values Offered in This **Extraordinary Coat Sale** At the Remarkably **\$21.75** Low Price of

Every kind of coat you could possibly want—
Dressy Coats—Utility Coats—Sports Coats and Smart Short Coats of Fabric Fur

Almost any fabric that is fashionable this season—cheviots, broadcloths, silvertips, Polo cloth, mixtures and plushes. Loose back or fitted models. With all-around or half-way belts. Patch or slit-in pockets.

And collars that button becomingly high at the neck. Colors include navy, brown, green, bungundy, beaver and black.

Sizes for Everyone—
Sizes—Juniors of 15 to 19 years. For misses of 14 to 18 years. Women's sizes, 36 to 44 bust. Extra sizes, 43 to 53 bust.

Worth While Savings on Every Coat
—Gimbels, Subway Store

In the Subway Store

Royal Flannelette Blouses at **\$1.50**
Manufacturer's discontinued line of khaki-color Blouses. Materials cannot be bought at this price. Sizes 34 to 46. Tailored models. Two-in-one collar. Save half, at \$1.50.
—Gimbels, Subway Store.

600 Housedresses, at \$2.25 each
Neatly striped gingham, turned collar and long sleeves, gathered back with belt. At \$2.25.
Silk Petticoats, at \$2.50
—Gimbels, Subway Store.

5400 Lace Window-Panel Curtains, 68c to \$3.25 each
These curtains are made of double-thread Scotch net in handsome filet and novelty lace effects. White and rich Arabian color; 2½ yds. long, 29 to 34 inches wide. Save a fourth at 48c to \$3.25.
—Gimbels, Subway Store.

10,000 Yards of Pink Stripe Toweling **20c yd.**
This is the no-lint quality. A big clean-up from the largest mill in the country. Close to the regular mill price, at 20c a yard. None sold to dealers.
—Gimbels, Subway Store.

36-inch Plaids, at 90c yard
Excellent color effects. Black French Serge, 40 inches wide, at \$2 a yard. Embroidered Flannel, neat patterns, at \$1.25 a yard. Special!
—Gimbels, Subway Store.

Crepe de Chine, at \$1.15 a yard
Silk-and-cotton mixed. Good range of colors to select from, also light shades and white; 36 inches wide. At \$1.15 a yard. 50 per cent. silk.
—Gimbels, Subway Store.

218 Men's and Young Men's Fall and Winter Overcoats at **\$22.50**

Now for a quick clean-up. Single- and double-breasted models. Form-fitting and semi-fitting. Collars are either of same material as the body or of velvet. Plenty of conservative styles as well as extremes for the young man's fancy. Various colors and fabrics. And the sizes range from 17 years to men's size, 42.

Your Choice at **\$22.50**
—Gimbels, Subway Store

GIMBEL BROTHERS
MARKET : CHESTNUT : EIGHTH AND NINTH